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Realync Announced as NAA Best Places to Work Award Winner

Carmel, IN (June 2, 2021) -- The National Apartment Association (NAA) has announced the winners of the 2021 NAA Best Places to Work Awards, which recognize member organizations that foster a culture of collaboration, innovation and hard work. Further, the awards pay tribute to management companies and industry suppliers that have gone above and beyond to create safe and engaging work environments despite the challenges of the past year.

"We are incredibly proud of our Realync team for this special recognition and the truly special company and culture we have collectively built. Our entire team demonstrates a real commitment to teamwork and providing the best service for our clients," said Matt Weirich, Co-founder, and CEO of Realync. "Realync's core belief is that real is what life is all about, and that shines through with us being real with our clients, our colleagues, and ourselves. We are grateful for this recognition and celebrate every person involved in making Realync a best place to work!"

"Congratulations to Realync, your 2021 NAA Best Places to Work award demonstrates your focus on employees, engagement and performance," said Bob Pinnegar, NAA President and CEO. "Your employees made it clear — Realync cares about, listens to and acts upon the needs and ideas of their employees and is a great place to work. NAA appreciates your efforts in fostering a robust workplace culture and the hard work keeping your staff safe over the last year."

Employees and their satisfaction determine the best places to work winners and finalists in each of the six categories. An anonymous employee satisfaction survey determines the winners and the results are provided to all nominees to help organizations understand and recognize employee sentiment.

Realync has had tremendous growth in the last year due to increased interest in video tour solutions for the multifamily industry. Realync grew its team from 11 to 50 employees to keep up with consumer demands, a 450% increase, making it one of Realync's most significant milestones yet. Realync has aggressive hiring plans for 2021 and is looking for talented, curious people to join its fast-growing B2B SaaS company.

If you're interested in joining an NAA Best Places to Work company, you can see all eight of Realync's open positions at <https://www.realync.com/company/careers/>

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About Realync

Realync is multifamily's leading virtual leasing and resident engagement platform enabling live video tours, live virtual open houses and DIY pre-recorded videos of properties. Preserving the power of a personal experience and live dialogue, Realync's platform simplifies and enhances the real estate touring process by providing a more efficient, convenient, and cost-effective way of showing and touring properties. Realync partners with many of the nation's largest property owners and managers. Realync is actively being used in over 500,000 units today. Realync is a 2021 NAA Best Places to Work company. To learn more, please visit us at www.realync.com

About NAA

The National Apartment Association (NAA) serves as the leading voice and preeminent resource through advocacy, education and collaboration on behalf of the rental housing industry. As a federation of 151 state and local affiliates, NAA encompasses over 93,000 members representing more than 10 million apartment homes globally. NAA believes that rental housing is a valuable partner in every community that emphasizes integrity, accountability, collaboration, community responsibility, inclusivity and innovation. To learn more, visit <http://www.naahq.org>